VP485

Fast, Real-Time, Variable Color On-Demand, In-House

Grow your Business

The VP485 creates opportunities for any company that uses printed labels. Install the VP485 yourself and discover the power of custom, color labels. From developing new business opportunities, to reducing process and handling issues, the VP485 can help your business be more profitable. Read what our customer's have to say about the VP485 printer at www.VIPColor.com.
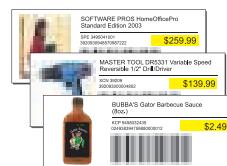
Typical Applications

| Custom Labeling | Customized Promotional Messages | Product Identification Using Pictures | Locate Size Using Color | Identify Product location Using Pictures On Shelf Labels |

The VP485 enables total labeling flexibility whether you are printing one or thousands of labels. Many of our customers create custom labels for their clients. They either rebrand a product or link the product to a special event or holiday in order to broaden its appeal. Other customers also use the printer's vibrant color labels to intuitively identify a product's location, expiration date, handling level, product range, make or model.

Though the VP485 provides a highly durable label, certain applications require extra durability. VIPColor recommends Securajet.™ It is a simple, cost-effective process for coating each label without the need for expensive lamination equipment. For more information go to www.VIPColor.com.

Key Features

❋ Prints up to 4 ips
❋ Large separate ink tanks that reduce cost and waste
❋ Prints full bleed for a professional quality finish
❋ Simple setup and operation
❋ Capable of printing up to 4800 x 1200 dpi
❋ Handles label rolls up to 8.5" wide and 9" in external diameter
❋ Produces deep, vibrant colors for optimum impact
❋ Print as little or as many labels as you require
❋ Printed image provides excellent water and UV resistance
❋ Print on gap, black mark or continuous label and tag stock
❋ Handles roll or fanfold stocks
❋ Quiet and reliable

VIP COLOR™
Digital Print Solutions

Printer Specifications

Print Technology	Drop-on-demand thermal inkjet printing
Print speed	Up to 4 ips (speed varies depending on the size of the label, print mode and registration type selected)
Print Quality	Up to 4800 x 1200 optimized dpi
Ink Cartridges	There are four large, separate ink cartridges in the VP485 (Cyan, Magenta, Yellow and Black) Each ink cartridge can be replaced seprately. Ink levels are displayed on the printers display
Compatible Operating Systems	Microsoft Windows 2000 XP and Vista
Media Dimensions	- Maximum Label / Tag roll width 8.5" - Label roll on a 3" core - External roll maximum diameter 9" - Minimum label height 1.5", minimum label width 1.5"
Media Handling	Gap sensing and black mark sensing Continuous label or tag stock Handles roll or fanfold stocks
Adjustable registration	The registration mark sensor is adjustable across the label width to allow for sensing of different shapes
Options	Peel and present module Automatic cutter module

Dimensions / Weight	Printer: 19.4 (W) x 14.1 (D) x 11.5 (H) Inches
	        495 (W) x 360 (D) x 294 (H) mm
	        25 lbs.

Interfaces	USB II (Ethernet 10 / 100 Base T support available 2009)