Press Release

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Brisbane, QLD, Australia (March 9, 2011).

Label Power introduces a new range of Automatic Label Dispensers LD-100-U and LD-200-U series.

Label Power Pty Ltd, Australia's leading supplier of top quality labels and associated equipment, has recently expanded its product portfolio to incorporate the latest powered label dispensers, the LD-100-U and LD-200-U series. The "U" series of label dispensers are suitable for all types of labels, including transparent and opaque labels.

With the "U" series, businesses can reduce the amount of time traditionally spent in manually peeling and applying labels. New features include ''state of the art'' reflective sensors, utilising fibre optic cable, to automatically advance the next label for picking.

The "U" series includes the following models LD-100-U, LD-200-U, LD-100-U-SS and the LD-200-U-SS. All models share similar technical specifications, however, the LD-U-SS models are manufactured from high grade stainless steel making them resistant to moisture and ideal for humid or damp environments. All of these label dispensers are designed for all day, every-day use.

James Malone, Managing Director of Label Power explains that "with the introduction of this new range of label dispensers we are helping our clients to become more efficient, offering them a valuable tool to speed up their production lines and boost productivity levels''.

The "U" series of label dispensers are ideal space savings units that can satisfy the needs of a variety of small and medium business such as food and beverage, manufacturing, chemical and pharmaceutical industries, among others.

Technical Specifications by model

Model	Label Width (mm)	Label Length (mm)	Roll Diameter	Speed (mm/sec)
LD-100-U	Up to 115	10 to 150* 20 to 150* for Transparent	220	110 Minimum
LD-200-U	Up to 165	10 to 150* 20 to 150* for Transparent	220	110 Minimum
LD-100-U-SS	Up to 115	10 to 150* 20 to 150* for Transparent	220	110 Minimum
LD-200-U-SS	Up to 165	10 to 150* 20 to 150* for Transparent	220	110 Minimum

* Subject to label specifications

Label Power is accepting reseller enquires for this range of products, from manufacturers or businesses involved in selling labels.

About Label Power

With sustained growth for more than 14 years, Label Power continues to be the chosen printing partner for leading Australian companies providing them with unrivalled service encompassing quality, variety and cost efficiency.

For more information about Label Power please visit www.labelpower.com.au or call us on 1300 727 202.