

## Press Release

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### **Label Power introduces the latest offering from Seagull Scientific Bartender 9.4**

Label Power Pty Ltd, Australia's leading supplier of top quality labels and associated equipment, continues to bring innovative products to Australian businesses. This month, Label Power is proud to introduce Bartender 9.4, the latest Labelling, Barcode and RFID design Software from Seagull Scientific.

Bartender 9.4 is an advanced Label Software package, designed to support laser, thermal printers as well as colour inkjet label printers. The latest version of Bartender offers advanced levels of integration, security and printer management options ideal to improve supply chain management, manufacturing control, warehousing and distribution functions.

James Malone, Managing Director of Label Power states "businesses come to us looking for innovative, reliable and practical solutions to create and design their own labels. Bartender 9.4 has versions which will suit the needs and budget of most businesses".

Some of the features incorporated in Bartender 9.4

- **Two-sided printing:** users can create separate designs for the front and back of their labels and take full advantage of "duplex" label printers.
- **New "rich text" object:** the WYSIWYG editor facilitates the use of professional text formatting and management of complex industrial label requirements.
- **Embedded revision log:** provides detailed history of all label format changes, including a list of objects created and changed, when the changes were made and by whom.
- **Live database view in label design area:** users can see live data merged into the correct locations of the labels during the entire design session and easily verify the appearance of any record.
- **New database and librarian SDKs:** with two additional SDKs, developers can now integrate other programs directly with Librarian and the Bartender system database. Users can have access to information about past print jobs, document versions or even reprint past label jobs, all from within other software.

Malone also says "Bartender 9.4 is the new engine that makes label design and printing easy. With Bartender 9.4 Label Power aims to empower Australian businesses with a tool that helps them remain competitive in today's challenging markets".



Customers interested in obtaining further information about Bartender 9.4 can visit [www.labelpower.com.au](http://www.labelpower.com.au) or contact our consultants at 1300727202.

Label Power is accepting reseller enquires for this range of products, from label manufacturers or businesses involved in selling labels.

**About Label Power**

With sustained growth for more than 14 years, Label Power continues to be the chosen printing partner for leading Australian companies providing them with unrivalled service encompassing quality, variety and cost efficiency.

For more information about Label Power please visit [www.labelpower.com.au](http://www.labelpower.com.au) or call us on 1300 727 202.